



Audi México avoids approximately 60,000 tons of CO₂ emissions

- **The Audi Q5 is produced with renewable energy**
- **Audi Mexico reduces its CO₂ emissions in production by about 80%**
- **Tarek Mashhour, Executive President of Audi México: "We act consistently sustainable; by implementing actions that contribute to the environment in and around our production".**

San José Chiapa, Puebla, February 17, 2021 - Just over a year ago, the Audi plant in San José Chiapa started production of the Audi Q5 with energy from renewable sources. With the use of this type of energy, Audi México is aligning itself with the Mission:Zero strategy of AUDI AG and is on track to decarbonize its operations by 2025, thanks to CO₂-free production.

Since the start of production of the Audi Q5 in 2016, the Audi plant in Mexico has been committed to the use of cutting-edge technologies, to maximize the correct use of resources for the protection of the environment. All manufacturing processes for the Audi Q5 are carried out with due respect for the planet.

Audi México is meeting the objectives of its Mission:Zero strategy; the fields of action include the goal of achieving decarbonization in its operations by 2025. In early 2020, the factory took a giant step forward with the implementation of renewable energies, generated in a photovoltaic park in northern Mexico for the international production of the Audi Q5.

A little more than a year after its start, the Audi plant in the state of Puebla has reduced its CO₂ emissions by about 80%, thanks to the incorporation of energy from renewable sources. In doing so, it has reduced the environmental impact of its operations to avoid the emission of approximately 60,000 tons of CO₂ into the atmosphere since the project began, thus ensuring sustainable production.

Tarek Mashhour, Executive President of Audi México: "We continue on our path towards decarbonization as part of our Mission:Zero strategy. The incorporation of renewable energy has allowed us to reduce CO₂ emissions in our operations by about 80%. We act consistently sustainable by implementing actions that contribute to the environment in and around our production".

Mission:Zero is the Audi environmental program for consistently sustainable production. All activities and measures for reducing the ecological footprint at the Audi sites worldwide, in Production and Logistics are bundled here. The focus is on Audi's key challenges of decarbonization, water usage, resource efficiency, and biodiversity. One of the key objectives is to achieve CO₂-neutral production locations by 2025.

Audi México has a clear commitment with the environment and to the Sustainable Development Goals of the United Nations by implementing Goal 7, which focuses on affordable and clean energy for sustainable production.



Corporate Communications

Christine Kuhlmeier
Telephone: 276 102 0868
Email: christine.kuhlmeier@audi.mx
www.audi-mediacenter.com

Spokesman of Sustainability

Gerardo Hernández
Telephone: 276 109 2553
Email: gerardo.hernandez@audi.mx



Audi México S.A. de C.V. opened in 2016, making it the youngest plant in the Audi production network. The plant is located in San José Chiapa, in the state of Puebla, and has the complete production chain, from the Press Shop, the Body Shop and the Paint Shop to the Assembly Line. State-of-the-art production equipment and highly efficient logistics ensure an annual production volume of 150,000 Audi Q5, making Audi México an important export center for the entire world. Audi México is one of the most attractive employers in the country. More than a year after its opening, the factory has become significantly involved in the region through sustainable projects. Currently, more than 5,200 employees work in the San José Chiapa plant.
